

Page 5.
March Status Report

Emily Young, L.A. Times Magazine
John Zimmerman, Racer Magazine

+ The following journalists interviewed chef Michel Richard:

Los Angeles Times, Charles Perry
Long Beach Press Telegram, Debbie Arrington
L.A. Times Syndicate (Food), Bonnie Churchill
Deb Luginbuhl, ABC TV
Culinary Trends, Fred Mensinga
Gault Millau Food Guide, Chris Naylor
Solo Dining Savvy, Marya Alexander
Cooking Light, Diane Rozas
Long Beach Press Telegram, John Woolard

+ AUJ/PT fulfilled requests by the following electronic media outlets:

E! Entertainment Television, Scott Woodward
ABC Sports

Photo Opportunities:

- * MTP Car Arrival At LAX From Australia
 - + The following media sent photographers to LAX to photograph arrival of MTP cars:
Los Angeles Times
Long Beach Press Telegram
L.A. Daily News
Associated Press
- * Long Beach Grand Prix Celebrity Photos
 - + Serviced photos of celebrity guests at Long Beach to the following outlets:
People Magazine "Star Tracks"
Marlboro Racing News

MTP Honorary Celebrity Supporters:

- * The following celebrities attended Long Beach Grand Prix as guests MTP:
 - + Craig T. Nelson
 - + Jason Priestly
 - + Jerry Seinfeld
 - + Tim Allen
 - + Patrick Dempsey
 - + Billy Corgan
 - + Jamie Walters

Collateral Materials:

The following materials were distributed to the media during the Long Beach Grand Prix.

- + 72 pads
- + 72 pens
- + 100 credential holders & strings
- + 72 t-shirts
- + 250 lapel pins
- + 72 hats
- + 100 press kits and media guides

2070107252